

BACKGROUND

SUMMER 2006

VOLUME 12 • NUMBER 2



Photo by Kenn Dancher

- *Hunger is not a myth, but myths keep us from ending hunger.*
- *At least 700 million people do not have enough to eat.*
- *Every year hunger kills 12 million children worldwide.*

MARKETS CAN RESPOND TO HUMAN NEEDS TO THE DEGREE THAT INCOME IS WIDELY DISPERSED.

12 MYTHS ABOUT HUNGER

Updated by Holly Poole-Kavana

Why so much hunger?
What can we do about it?

To answer these questions we must unlearn much of what we have been taught.

Only by freeing ourselves from the grip of widely held myths can we grasp the roots of hunger and see what we can do to end it.

MYTH 1:

NOT ENOUGH FOOD TO GO AROUND

Reality: Abundance, not scarcity, best describes the world's food supply. Enough wheat, rice and other grains are produced to provide every human being with 3,200 calories a day. That doesn't even count many other commonly eaten foods—vegetables, beans, nuts, root crops, fruits, grass-fed meats, and fish. Enough food is available to provide at least 4.3 pounds of food per person a day worldwide: two and half pounds of grain, beans and nuts, about a pound of fruits and vegetables, and nearly another pound of meat, milk and eggs—enough to make most people fat! The problem is that

12 Myths About Hunger based on *World Hunger: 12 Myths*, 2nd Edition, by Frances Moore Lappé, Joseph Collins and Peter Rosset, with Luis Esparza (fully revised and updated, Grove/Atlantic and Food First Books, Oct. 1998).

many people are too poor to buy readily available food. Even most "hungry countries" have enough food for all their people right now. Many are net exporters of food and other agricultural products.

MYTH 2

NATURE IS TO BLAME FOR FAMINE

Reality: It's too easy to blame nature. Human-made forces are making people increasingly vulnerable to nature's vagaries. Food is always available for those who can afford it—starvation during hard times hits only the poorest. Millions live on the brink of disaster in South Asia, Africa and elsewhere, because they are deprived of land by a powerful few, trapped in the unremitting grip of debt, or miserably paid. Natural events rarely explain deaths; they are simply the final push over the brink. Human institutions and policies determine who eats and who starves during hard times. Likewise, in America many homeless die from the cold every winter, yet ultimate responsibility doesn't lie with the weather. The real culprits are an economy that fails to offer everyone opportunities, and a society that places economic efficiency over compassion.

MYTH 3

TOO MANY PEOPLE

Reality: Birth rates are falling rapidly worldwide as remaining regions of the Third World begin the demographic transition—when birth rates drop in response to an earlier decline in death rates. Although rapid population growth remains a serious concern in many countries, nowhere does population density explain hunger. For every Bangladesh, a densely populated and hungry country, we find a Nigeria, Brazil or Bolivia, where abundant food resources coexist with hunger. Or we find a country like the Netherlands, where very little land per person has not prevented it from eliminating hunger and becoming a net exporter of food. Rapid population growth is not the root cause of hunger. Like hunger itself, it results from underlying inequities that deprive people,

especially poor women, of economic opportunity and security. Rapid population growth and hunger are endemic to societies where land ownership, jobs, education, health care, and old age security are beyond the reach of most people. Those Third World societies with dramatically successful early and rapid reductions of population growth rates—China, Sri Lanka, Colombia, Cuba and the Indian state of Kerala—prove that the lives of the poor, especially poor women, must improve before they can choose to have fewer children.

MYTH 4

THE ENVIRONMENT VS. MORE FOOD?

Reality: We should be alarmed that an environmental crisis is undercutting our food-production resources, but a trade-off between our environment and the world's need for food is not inevitable. Efforts to feed the hungry are not causing the environmental crisis. Large corporations are mainly responsible for deforestation—creating and profiting from developed-country consumer demand for tropical hardwoods and exotic or out-of-season food items. Most pesticides used in the Third World are applied to export crops, playing little role in feeding the hungry, while in the U.S. they are used to give a blemish-free cosmetic appearance to produce, with no improvement in nutritional value.



Export agriculture means that the poor majority in the Third World often lose out to better-off consumers abroad.

Alternatives exist now and many more are possible. The success of organic farmers in the U.S. gives a glimpse of the possibilities. Cuba's success in overcoming a food crisis through self-reliance and sustainable, virtually pesticide-free agriculture is another good example. Indeed, environmentally sound agricultural alternatives can be more productive than environmentally destructive ones.

MYTH 5

THE GREEN REVOLUTION IS THE ANSWER

Reality: The production advances of the Green Revolution are no myth. Thanks to the new seeds, millions of tons more grain a year are being harvested. But focusing narrowly on increasing production cannot alleviate hunger because it fails to alter the tightly concentrated distribution of economic power that determines who can buy the additional food. That's why in several of the biggest Green Revolution successes—India, Mexico, and the Philippines—grain production and in some cases, exports, have climbed, while hunger has persisted and the long-term productive capacity of the soil is degraded. Now we must fight the prospect of a 'New Green Revolution' based on biotechnology, which threatens to further accentuate inequality.

MYTH 6

WE NEED LARGE FARMS

Reality: Large landowners who control most of the best land often leave much of it idle. Unjust farming systems leave farmland in the hands of the most inefficient producers. By contrast, small farmers typically achieve at least four to five times greater output per acre, in part because they work their land more intensively and use integrated, and often more sustainable, production systems. Without secure tenure, the many millions of tenant farmers in the Third World have little incentive to invest in land improvements, to rotate crops, or to leave land fallow for the sake of long-term soil fertility. Future food production is undermined. On the other hand, redis-

tribution of land can favor production. Historically comprehensive land reforms have markedly increased production by small farmers in countries as diverse as Japan, Zimbabwe, and Taiwan. A World Bank study of northeast Brazil estimates that redistributing farmland into smaller holdings would raise output an astonishing 80 percent.

MYTH 7

THE FREE MARKET CAN END HUNGER

Reality: Unfortunately, such a “market-is-good, government-is-bad” formula can never help address the causes of hunger. Such a dogmatic stance misleads us that a society can opt for one or the other, when in fact every economy on earth combines the market and government in allocating resources and distributing goods. The market’s marvelous efficiencies can only work to eliminate hunger, however, when purchasing power is widely dispersed.

So all those who believe in the usefulness of the market and the necessity of ending hunger must concentrate on promoting not the market, but the consumers! In this task, government has a vital role to play in countering the tendency toward economic concentration, through genuine tax, credit, and land reforms to disperse buying power toward the poor. Recent trends toward privatization and de-regulation are most definitely not the answer.

MYTH 8

FREE TRADE IS THE ANSWER

Reality: The trade promotion formula has proven an abject failure at alleviating hunger. In most Third World countries exports have boomed while hunger has continued unabated or actually worsened. While soybean exports boomed in Brazil—to feed Japanese and European livestock—hunger spread from one-third to two-thirds of the population. Where the majority of people have been made too poor to buy the food grown on their own country’s soil, those who control productive resources will, not surprisingly, orient their production to



The goal of ending hunger is no more utopian than was the goal of abolishing slavery.

Photo by Florita Dotts

more lucrative markets abroad. Export crop production squeezes out basic food production. So-called free trade treaties like NAFTA and WTO pit working people in different countries against each other in a ‘race to the bottom,’ where the basis of competition is who will work for less, without adequate health coverage or minimum environmental standards. Mexico and the U.S. are a case in point: since NAFTA we have had a net loss of over a million jobs here in the U.S., while Mexico has lost 1.3 million in the agricultural sector alone and hunger is on the rise in both countries.

MYTH 9

TOO HUNGRY TO FIGHT FOR THEIR RIGHTS

Reality: Bombarded with images of poor people as weak and hungry, we lose sight of the obvious: for those with few resources, mere survival requires tremendous effort. If the poor were truly passive, few of them could even survive. Around the world, from the Zapatistas in Chiapas, Mexico to the Landless People’s Movement in South Africa, wherever people are suffering needlessly movements for change are underway. People will feed themselves, if allowed to do so. It’s not our job to ‘set things right’ for others. Our

responsibility is to remove the obstacles in their paths, obstacles often created by large corporations and U.S. government, World Bank and IMF policies.

MYTH 10

MORE U.S. AID WILL HELP THE HUNGRY

Reality: Most U.S. aid works directly against the hungry. Foreign aid can only reinforce, not change, the status quo. Where governments answer only to elites, our aid not only fails to reach hungry people, it shores up the very forces working against them. Our aid is used to impose free trade and free market policies, to promote exports at the expense of food production, and to provide the arms that repressive governments use to stay in power. Even emergency, or humanitarian aid, which makes up only eight percent of the total, often ends up enriching American grain companies while failing to reach the hungry, and it can dangerously undercut local food production in the recipient country. It would be better to use our foreign aid budget for unconditional debt relief, as it is the foreign debt burden that forces most Third World countries to cut back on basic health, education and anti-poverty programs.

MYTH 11

WE BENEFIT FROM THEIR POVERTY

Reality: The biggest threat to the well-being of the vast majority of Americans is not the advancement but the continued deprivation of the hungry. Low wages—both abroad and in inner cities at home—may mean cheaper bananas, shirts, computers and fast food for most Americans, but in other ways we pay heavily for hunger and poverty. Enforced poverty in the Third World jeopardizes U.S. jobs, wages and working conditions as corporations seek cheaper labor abroad. In a global economy, what American workers have achieved in employment, wage levels, and working conditions can be protected only when working people in every country are freed from economic desperation.

Here at home, policies like welfare reform throw more people into the job market than can be absorbed—at below minimum wage levels in the case of 'workfare'—which puts downward pressure on the wages of those on higher rungs of the employment ladder. The growing numbers of 'working poor' are those who have part- or full-time low wage jobs yet cannot afford adequate nutrition or housing for their families. Educating ourselves about the common interests most Americans share with the poor in the Third World and at home allows us to be compassionate without sliding into pity. In working to clear the way for the poor to free themselves from economic oppression, we free ourselves as well.

MYTH 12

CURTAIN FREEDOM TO END HUNGER?

Reality: There is no theoretical or practical reason why freedom, taken to mean civil liberties, should be incompatible with ending hunger. Surveying the globe, we see no correlation between hunger and civil liberties. However, one narrow definition of freedom—the right to unlimited accumulation of wealth-producing property and the right to use that property however one sees fit—is in fundamental conflict with ending hunger. By contrast, a definition of freedom more consistent with our nation's dominant founding vision holds that economic security for all is the guarantor of our liberty. Such an understanding of freedom is essential to ending hunger.

Book Order/Membership Form

To order from Food First Books, call (510) 654-4400 or fax (510) 654-4551 or visit our web site at www.foodfirst.org.

The following books and Backgrounders provide information on various aspects of the lives and struggles of farmers and the working poor.

BOOKS:

4

Please send ___ copies of *World Hunger: 12 Myths, 2nd Edition* by Frances Moore Lappé, Joseph Collins, and Peter Rosset with Luis Esparza, at \$13.00 each \$_____

Please send ___ copies of *Campesino a Campesino: Voices from Latin America's Farmer to Farmer Movement for Sustainable Agriculture* at \$19.95 each \$_____

BACKGROUNDERS: 5/\$2.00 50/\$15.00 100/\$28.00 500/\$140.00

Please send ___ copies of *12 Myths About Hunger* by Frances Moore Lappé, Joseph Collins, and Peter Rosset with Luis Esparza, updated by Holly Poole-Kavana (2006) \$_____

Please send ___ copies of *The Myth—Scarcity: The Reality—There Is Enough Food* by Frances Moore Lappé, Joseph Collins, and Peter Rosset (1998) \$_____

SHIPPING: Domestic: \$6.50 for the first book, \$1.00 for each additional book. \$_____

Foreign: \$10.00 for the first book, \$6.00 for each additional book. \$_____

Backgrounders: \$1.00 each. \$_____

MEMBERSHIP/TAX DEDUCTIBLE DONATION: \$35 / \$50 / \$100 / \$250 / \$500 / \$1000 RENEWAL NEW MEMBER \$_____

MONTHLY SUSTAINER: \$10 \$25 \$50 \$OTHER _____ \$_____

SPECIAL DONATION \$_____

TOTAL ENCLOSED \$_____

Check enclosed Charge my: Visa MC Amex Card # _____ Exp. _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

I want to receive *We Are Fighting Back!* e-mail. Please send me a free catalog of publications. Do not trade my name with other organizations.

FOODFIRST INSTITUTE FOR FOOD AND DEVELOPMENT POLICY

398 60TH STREET • OAKLAND, CALIFORNIA 94618 USA • TEL: (510) 654-4400 • E-MAIL: FOODFIRST@FOODFIRST.ORG WWW.FOODFIRST.ORG

©2006 BY FOOD FIRST. ALL RIGHTS RESERVED. PLEASE OBTAIN PERMISSION TO COPY.

PRINTED WITH SOY-BASED INK ON PROCESS CHLORINE-FREE RECYCLED PAPER WITH 100% POST CONSUMER CONTENT.

